

**MORE WASH POWER™**



***LIT & XRS Arches***

# LIT Arches: Overview

## **NEW** SIGNATURE ARCH LEGS LIT ARCH HEADER DESIGNS

Our LIT Arches scream, "Welcome to your wash"! They are great at promoting your brand with this massive, LED illuminated panels! With nearly 70 square feet of illuminated graphics, our grand entry arches only require one foot of tunnel space, but leave a long lasting impression that will make your customers return for more. Plus, it will increase your revenue per car up to \$3/car when applying a cascading foam wall!



### **SPECTACULAR SHOW**

Over 200 LED Lights will generate a spectacular illumination of your own personalized branded message for your arch.



### **CUSTOMIZED GRAPHICS**

Choose from 10 different header shapes and create site specific graphics with your own branding.



### **SPACE EFFICIENT DESIGN**

Requires only 12 inches of tunnel length. Comes in multiple header designs to fit your washes height requirements.





**1 Header Style**

Ten (10) standard header designs - Oval, Wave, Keystone, Bubble, Volcano, Badge, XL Oval, Lollipop, Slim, and Slim 45.

**2 Powder Coated Aluminum**

Our arch structure is precisely CNC machined, welded, and prepped with a durable white powder coat finish.

**4 LED Back-lit Graphics**

Perfectly spaced and engineered to provide super bright LED back-lit graphics.

**3 Utility Chase-ways**

Eight (8) extra large CNC machined utility chase-ways with perfect locations for your air and solutions lines.

**5 Edge Colors**

Make it your own with four different edge colors - White, Blue, Red, and Black.

**6 Custom Graphics**

If you do not like our standard graphic designs, no worries... We create custom graphics for your brands identity at no additional charge.



# XRS Arches: Overview

## CREATIVITY & FREEDOM | UNLIMITED DESIGN POSSIBILITIES CUSTOMIZABLE SHAPES AND GRAPHICS

It's all in the presentation! The XRS Arch is the perfect compliment to your tunnel when you are looking to take your applications to the next level. This is our most customizable arch with custom shapes and graphics available. The XRS Arch can easily increase your revenue per car with our eye catching graphics and LED lights.



✓ **SPECTACULAR SHOW**  
Over 70 square feet of marketing real estate to promote your own personalized message and branding.

✓ **CUSTOMIZED SHAPES**  
Unlimited design options enable you to create site specific shapes and graphics to match your car washes branding.

✓ **SPACE EFFICIENT DESIGN**  
Our arches slim profile requires only 12 inches of tunnel length.







**1 Header Style**

Completely customizable shape and graphics. Create a multi-dimensional look with our professional graphic design.

**2 Powder Coated Aluminum**

Our arch structure is precisely CNC machined, welded, and prepped with a durable white powder coat finish.

**4 LED Turbo/Strobe Lights**

Super bright LED lights available to grab your customers attention and confirm their purchase.

**3 Utility Chase-ways**

Eight (8) extra large CNC machined utility chase-ways with perfect locations for your air and solutions lines.

**5 Edge Colors**

Make it your own with four different edge colors - White, Blue, Red, and Black.

**6 Custom Graphics**

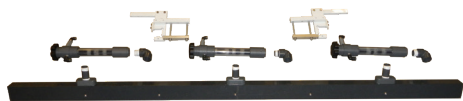
If you do not like our standard graphic designs, no worries... We create custom graphics for your brands identity at no additional charge.



## Arch: Options & Add-Ons

### 1 Foam Wall

Generates solid, cascading foam wall for the vehicle to pass through. Includes Foam Wall, all mounting hardware, (3) Mega Foam Chambers with easy clean inserts.



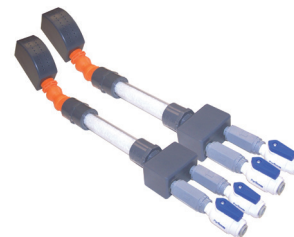
### 2 Elbow™ Foamers

Includes Elbow Foamer, all mounting hardware, Mega Foam Chambers with easy clean inserts.



### 3 Foam Streamers™

Includes Motor City's Foam Streamer™ Head, all mounting hardware, and our ultra-compact traditional foam chamber.



### 4 Boomerang™ K-Foamers

100% PVC designed, Foaming K-nozzle manifold includes all mounting hardware, Mega foam chambers and push to connect fittings.



### 5 Foam Sticks or K-Foamer Sticks

Includes Foam Sticks or K-Foam Sticks, all mounting hardware, and our ultra-compact traditional foam chamber. Available in Single & Dual Sets



# motorcity

MORE FEATURES > RELIABILITY > VALUE™





**SPECTACULAR SHOW**

Spectacular cascading, glowing "Foil Wall" completely encapsulates the vehicle.

**EXTRA REVENUE GENERATOR**

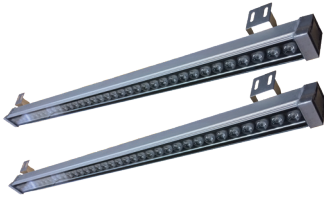
Generate \$3 to \$5 additional per package or leverage your best package.

**SPACE EFFICIENT DESIGN**

WOW... Only requires 12" of tunnel length.

**6 LED Wall Washer Lights**

Create an exceptional show of the product application by back-lighting foaming products



Top - 6ft. of super bright LED Wall Washer lights.

Top & Sides - 12ft. of super bright LED Wall Washer lights.

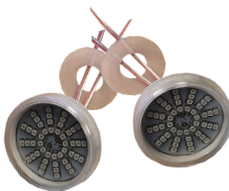
**7 Strobe Lights**

Available in (4) different colors - Red, Blue, Yellow, and White. Utilized for package confirmation and instructional sign packages.



**8 Turbo Lights**

Available in (4) different colors - Red, Blue, Yellow, and White. Available as an add-on to create an enhanced visual experience.



**9 Entrance Sonar**

Includes Sonar and all mounting hardware to have the sonar placed in the proper height location for efficient sensing.

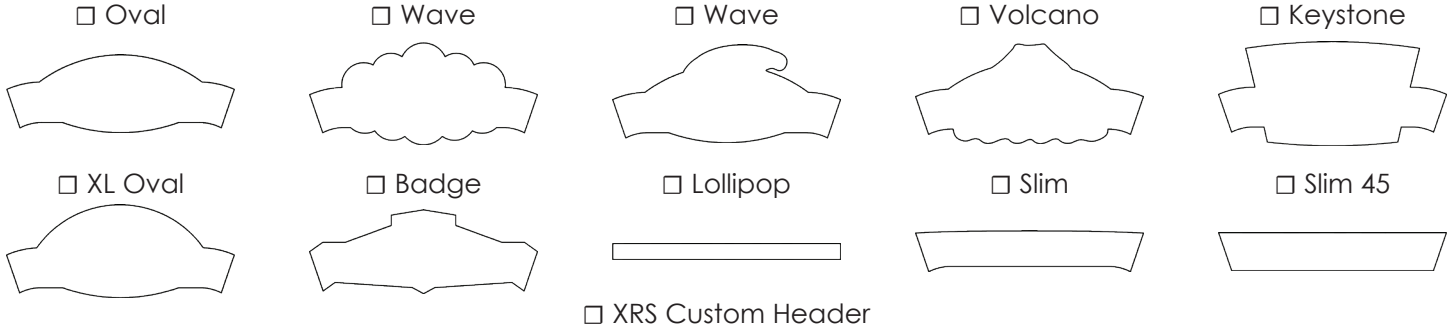




# Arches: How to Order

**STEP 1 - Select Arch Type** -  XRS (Non-Back-lit Graphics Panel) **OR**  LIT (Back-lit Graphics)

**STEP 2 - Select Header Style**



**STEP 3 - Select Edge & Channel Color (LIT Arch Only)**

- Red     Blue     White     Black

**STEP 4 - Select Left Side Layout**

Please select one Left side layout -

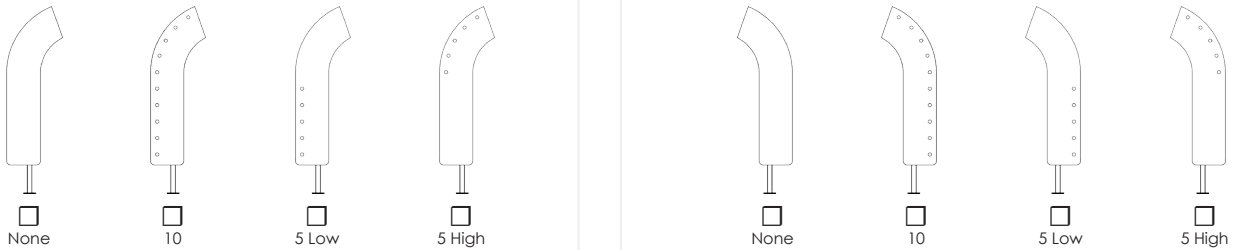
- Instructional  
 Package Confirmation  
 Graphics Only

**STEP 5 - Select Right Side Layout**

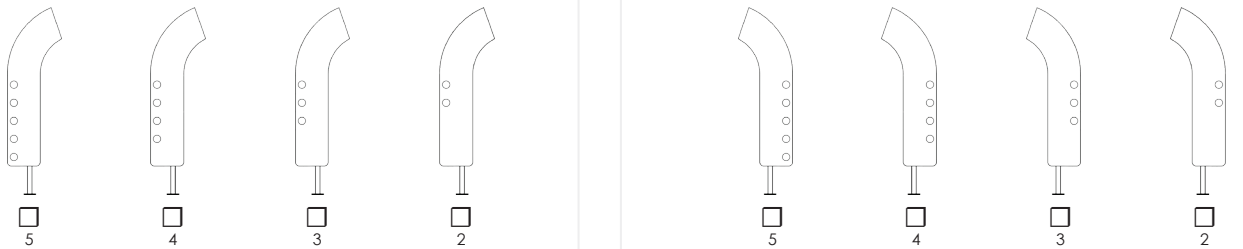
Please select one Right side layout -

- Instructional  
 Package Confirmation  
 Graphics Only

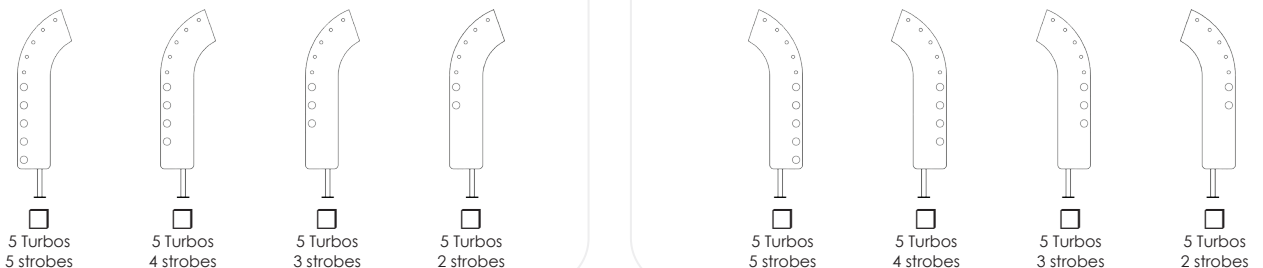
**XRS or LIT  
with Turbo  
Lights**



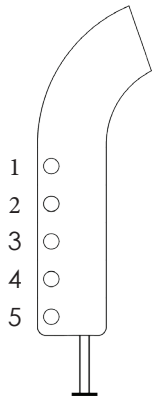
**XRS or LIT  
with Strobe  
Lights**



**XRS or LIT  
with Turbo &  
Strobe Lights**

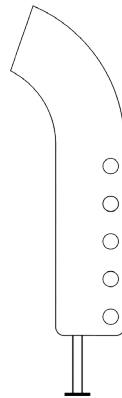


**STEP 6 - Select Strobe Light Color/Placement**



**Left Side Layout -**

- 1 Red White Blue Yellow Green
- 2 Red White Blue Yellow Green
- 3 Red White Blue Yellow Green
- 4 Red White Blue Yellow Green
- 5 Red White Blue Yellow Green

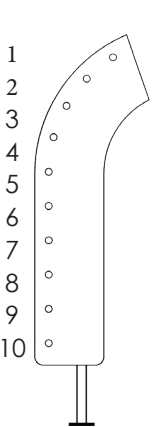


**Right Side Layout -**

- 1 Red White Blue Yellow Green
- 2 Red White Blue Yellow Green
- 3 Red White Blue Yellow Green
- 4 Red White Blue Yellow Green
- 5 Red White Blue Yellow Green

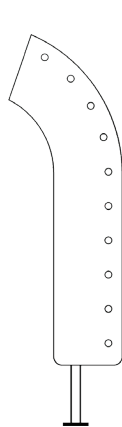
**STEP 7 - Select Turbo Light Style & Color**

Style - Select One  Solid Color  Rotating



**Left Side Layout -**

- 1 Red White Blue Yellow Green
- 2 Red White Blue Yellow Green
- 3 Red White Blue Yellow Green
- 4 Red White Blue Yellow Green
- 5 Red White Blue Yellow Green
- 6 Red White Blue Yellow Green
- 7 Red White Blue Yellow Green
- 8 Red White Blue Yellow Green
- 9 Red White Blue Yellow Green
- 10 Red White Blue Yellow Green



**Right Side Layout -**

- 1 Red White Blue Yellow Green
- 2 Red White Blue Yellow Green
- 3 Red White Blue Yellow Green
- 4 Red White Blue Yellow Green
- 5 Red White Blue Yellow Green
- 6 Red White Blue Yellow Green
- 7 Red White Blue Yellow Green
- 8 Red White Blue Yellow Green
- 9 Red White Blue Yellow Green
- 10 Red White Blue Yellow Green

**STEP 8 - Select Application Equipment**

- Foam Wall with Mega Foam Chambers
- Elbow Foamer Set with Mega Foam Chambers  Single  Triple
- Boomerang Style K-Foamer  Single  Double

**STEP 9 - Select LED Lighting**

- LED Foam Wall Back Lighting (Top) **Select Color -** Red Blue Yellow
- LED Foam Wall Back Lighting (Sides) **Select Color -** Red Blue Yellow

**STEP 10 - Select Arch Configurations**

| ARCH TYPES | SONAR | SELECT ONE |           | LED LIGHT KITS |       | SELECT ONE         |                  |                   |                 |                |              | SELECT ONE          |                     |                     |   |
|------------|-------|------------|-----------|----------------|-------|--------------------|------------------|-------------------|-----------------|----------------|--------------|---------------------|---------------------|---------------------|---|
|            |       | FOAM WALL  | SUDZ TANK | TOP            | SIDES | SINGLE K BOOMERANG | DUAL K BOOMERANG | FOAM STICK SINGLE | FOAM STICK DUAL | K-STICK SINGLE | K-STICK DUAL | ELBOW FOAMER SINGLE | ELBOW FOAMER DOUBLE | ELBOW FOAMER TRIPLE |   |
| EXAMPLE 1  | X     | X          |           | X              | X     | X                  |                  |                   |                 |                |              |                     | X                   |                     |   |
| EXAMPLE 2  | X     |            | X         | X              |       |                    |                  |                   |                 |                | X            | X                   |                     |                     |   |
| EXAMPLE 3  |       | X          |           | X              | X     |                    |                  |                   |                 |                |              |                     |                     |                     | X |
| EXAMPLE 4  |       |            | X         | X              |       |                    |                  |                   |                 |                |              |                     |                     |                     | X |
| EXAMPLE 5  |       | X          |           | X              | X     |                    | X                |                   |                 |                |              |                     | X                   |                     |   |
| YOUR ARCH  |       |            |           |                |       |                    |                  |                   |                 |                |              |                     |                     |                     |   |

# Arches: How to Order

## COLOR SCHEME

|               |               |               |               |
|---------------|---------------|---------------|---------------|
| Color 1 _____ | Color 2 _____ | Color 3 _____ | Color 4 _____ |
| CMYK: _____   | CMYK: _____   | CMYK: _____   | CMYK: _____   |
| PMS: _____    | PMS: _____    | PMS: _____    | PMS: _____    |
| RGB: _____    | RGB: _____    | RGB: _____    | RGB: _____    |
| #: _____      | #: _____      | #: _____      | #: _____      |

## FONTS:

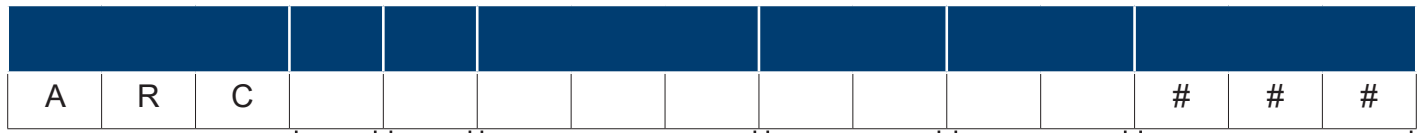
## TAGLINE:

## DESIGN PREFERENCE:

## PRIMARY MESSAGE:

## SECONDARY MESSAGE:

## PART NUMBER CREATOR



**XRS or LIT**  
 X = XRS  
 L = LIT

**Edge Color**  
 K = Black  
 B = Blue  
 R = Red  
 W = White  
 0 = XRS

**Header Design**  
 BUB = Bubble  
 OVL = Oval  
 KEY = Keystone  
 VOL = Volcano  
 WAV = Wave  
 XOV = XL Oval  
 CUS = Custom

**Left Panel Layout**  
 00 = No Panel Lights  
 05 = Instructional 4 Strobes  
 06 = Instructional 4 Strobes & 5 Turbos  
 31 = Package Confirmation 2 Strobes  
 32 = Package Confirmation 2 Strobes & 5 Turbos  
 33 = Package Confirmation 3 Strobes  
 34 = Package Confirmation 3 Strobes & 5 Turbos  
 35 = Package Confirmation 4 Strobes  
 36 = Package Confirmation 4 Strobes & 5 Turbos  
 37 = Package Confirmation 5 Strobes  
 38 = Package Confirmation 5 Strobes & 5 Turbos  
 39 = 10 Turbos  
 40 = 5 Turbos Up High  
 41 = 5 Turbos Down Low

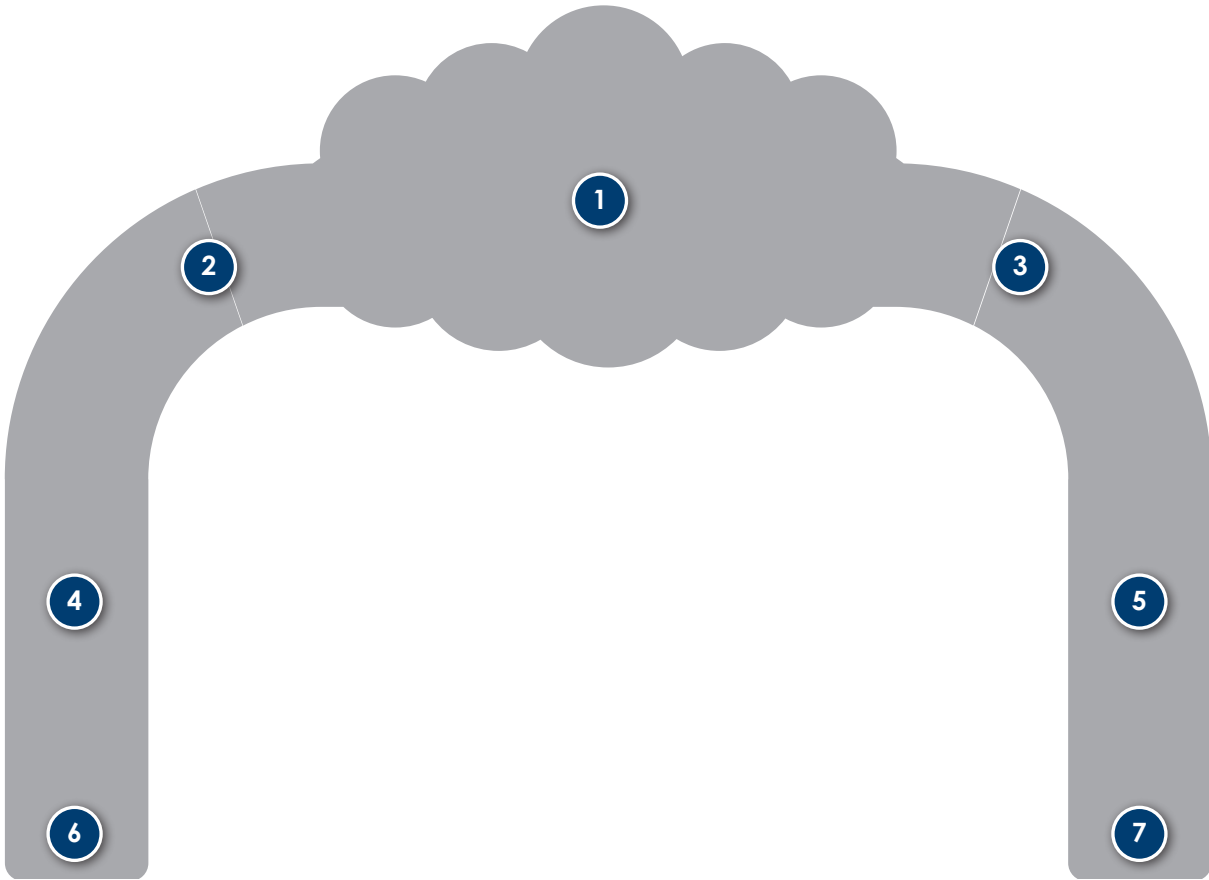
**Right Panel Layout**  
 00 = No Panel Lights  
 05 = Instructional 4 Strobes  
 06 = Instructional 4 Strobes & 5 Turbos  
 31 = Package Confirmation 2 Strobes  
 32 = Package Confirmation 2 Strobes & 5 Turbos  
 33 = Package Confirmation 3 Strobes  
 34 = Package Confirmation 3 Strobes & 5 Turbos  
 35 = Package Confirmation 4 Strobes  
 36 = Package Confirmation 4 Strobes & 5 Turbos  
 37 = Package Confirmation 5 Strobes  
 38 = Package Confirmation 5 Strobes & 5 Turbos  
 39 = 10 Turbos  
 40 = 5 Turbos Up High  
 41 = 5 Turbos Down Low

**Graphic ID #**





# *Arch Zone: Illustration*



**ZONE MESSAGES - SEE ARCH ILLUSTRATION**

1 \_\_\_\_\_

2 \_\_\_\_\_

3 \_\_\_\_\_

4 \_\_\_\_\_

5 \_\_\_\_\_

6 \_\_\_\_\_

7 \_\_\_\_\_

**GET MORE GET MOTOR CITY™**



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